

Transfer Program Agreement



Grand Rapids Community College (GRCC)
Associate of Arts, A.A.
Pre-Sport Management
60 Credits

Grand Valley State University (GVSU)
Bachelor of Science, B.S.
Sport Management
120 Credits

Part I

Agreed Upon Transfer Program Courses Between GRCC and GVSU

GRCC Courses and GVSU Course Equivalents				
GRCC Course	GRCC Course Title	GVSU Equivalent Course	GVSU Course Title	Transfer Credit Hours
General Education Courses				
EN 101	English Composition I	WRT 100	General Credit	3
EN 102	English Composition II	WRT 150	Strategies in Writing	3
Humanities General Education - Elective	Varies	General Education	Varies	Varies
Humanities General Education - Elective	Varies	General Education	Varies	Varies
Social Sciences General Education - Elective	Varies	General Education	Varies	Varies
Social Sciences General Education - Elective	Varies	General Education	Varies	Varies
MA 215	Statistics	STA 215	Introductory Applied Statistics	4
Natural Science Lab General Education - Elective	Varies	General Education	Varies	Varies
Natural Science Lab/Non Lab General Education - Elective	Varies	General Education	Varies	Varies
Program Courses				
BA 207	Business Law I	BUS 201	Legal Environment for Business	3

BA 270	Marketing	MKT 350 Substituting for MKT 300	Marketing Management Fundamentals of Marketing for Non-Business Majors	3
BA 283	Business Management	MGT 331 Substituting for MGT 300	Managing People and Organizations Fundamentals of Management for Non-Business Majors	3
COM 131	Fundamentals of Public Speaking	COM 201	Speech	3
EXS 156	CPR/AED/First Aid for Professional Rescuer	MOV 102	First Aid, CPR and AED	2
EXS 196	Foundations of Human Movement Science	MOV 101	Foundations of Human Movement Science	3
EXS 201	Introduction to Sport Management	SPM 225	Introduction to Sport Management	3
EXS 202	Psychosocial Aspects of Physical Education and Sports	SPM 201	Psychosocial Aspects of Sport	3
Open Elective Courses				Varies
				GRCC Credit Hours: 60

Course Notes: EC 252 - Principles of Microeconomics (3 credits) and PY 201 - General Psychology (3 credits) are recommended Social Sciences electives.

Graduates of this program will earn an Associate of Arts degree from GRCC and may be eligible to earn the Michigan Transfer Agreement (MTA) credential.

GVSU Courses

	GVSU Course	GVSU Course Title	Credit Hours
Required Courses			
	SPM 202	Social Cultural Dimensions of Sport	3
	SPM 226	New Media and Technology in Sport	3
	SPM 326	Governance and Legal Aspects of Sport	3
	SPM 327	Global Perspectives in Sport	3
	SPM 356	Current Topics in Sport Management	3
	SPM 376	Sport Facility and Event Management	3
	SPM 390	Practicum in Sport Management	3

	SPM 426	Revenue Generation in Sports	3
	SPM 427	Sports Budgeting and Finance	3
	SPM 490	Internship in Sport Management	6 or 9
	SPM 495	Administration in Sport Management (SWS)	3
	HTM 375	Hospitality and Tourism Research	3
	STA 345	Statistics in Sports (Issues Gen Ed)	3
Program Elective Courses - Minimum of 9 credits, at least 6 credits at the 300 level or higher.			
	CAP 105	Technology in Public Relations and Advertising	3
	CAP 305	Sports Promotion	3
	DS 350	Social Media in Culture (Issues Gen Ed)	3
	ECO 330	Sports Economics (Issues Gen Ed)	3
	HST 322	American Identity and Sports (Issues Gen Ed)	3
	HTM 117	Customer Satisfaction in the Hospitality Industry	1
	HTM 273	Hospitality and Tourism Financial Decision-making	3
	HTM 340	Event Sustainability	3
	HTM 343	Human Resource Management (SWS)	4
	JBM 240	Sports Media	3
	MOV 345	Disability, Sport and Physical Activity (Issues Gen Ed)	3
	PNH 335	Grant Writing	3
	PNH 360	Voluntarism and the Nonprofit Sector	3
	SPM 355	Contemporary Concepts of Coaching	3
	SPM 280 and/or 380	Special Topics in Sport Management	1 to 3
	WRT 381	Writing and Sports (SWS)	3
Open Elective Courses			Varies
			GVSU Credit Hours: 60

Course Notes:

Students who have completed the MTA through GRCC will still need to complete the following general education categories at GVSU:

- 1 SWS course (SPM 495 satisfies)
- 1 Global Perspectives course
- 1 US Diversity course
- 2 Issues courses (STA 345 and ECO 330 can fulfill this)

With advisor approval, these courses may count in the program electives: FIT 210 - Sports Officiating (2 credits), MOV 101 - Foundations of Human Movement Science (3 credits), MOV 102 - First Aid, CPR and AED (2 credits)

Additional courses may be substituted to satisfy program electives with faculty advisor approval, Program elective credit is not also granted for any class used to satisfy a sport management major requirement.

Part II

In What Order Should I Take Courses?

GRCC Priority I

EN 101 - English Composition I
MA 215 - Statistics
General Education Course
Natural Science Lab General Education - Elective
EXS 201 - Introduction to Sport Management

GRCC Priority II

EN 102 - English Composition II
General Education Course
Natural Science Lab/Non Lab General Education - Elective
BA 283 - Business Management
COM 131 - Fundamentals of Public Speaking
EXS 156 - CPR/AED/First Aid for Professional Rescuer

GRCC Priority III

General Education Course
BA 207 - Business Law I
BA 270 - Marketing
EXS 196 - Foundations of Human Movement Science
EXS 202 - Psychosocial Aspects of Physical Education and Sports

GRCC Priority IV

General Education Course
Open Elective Course
Open Elective Course
Open Elective Course

GVSU Priority I

SPM 202 - Social Cultural Dimensions of Sport
SPM 226 - New Media and Technology in Sport
General Education - U.S. Diversity
Major Elective
Program Elective

GVSU Priority II

SPM 326 - Governance and Legal Aspects of Sport
SPM 327 - Global Perspectives in Sport
SPM 356 - Current Topics in Sport Management
General Education - Global Perspectives
Program Elective

GVSU Priority III

HTM 375 - Hospitality and Tourism Research
SPM 376 - Sport Facility and Event Management
SPM 390 - Practicum in Sport Management
STA 345 - Statistics in Sports
Program Elective

GVSU Priority IV

SPM 426 - Revenue Generation in Sports
SPM 427 - Sports Budgeting and Finance
SPM 490 - Internship in Sport Management
SPM 495 - Administration in Sport Management
General Education - Issues

Part III

Transfer Program Notes

Program/Institution Specific Notes:

Students in the sport management program at Grand Valley must follow all general education requirements as defined in the Grand Valley State University Undergraduate and Graduate Catalog.

Part IV

Transfer Program Agreement

This Program Agreement shall commence as of August 1, 2026. This Program Agreement shall adhere to all of the terms contained within the current Institutional Agreement between Grand Rapids Community College and Grand Valley State University. This Program Agreement shall further adhere to the terms of any amendments to the Institutional Agreement unless stated therein or otherwise agreed upon in writing by the parties.

GVSU agrees to accept GRCC courses outlined in this Program Agreement and apply those courses toward the Sport Management degree program at GVSU for any GRCC student covered by this Program Agreement at the time of any revisions, updates, or amendments to the Sport Management program.

*Please Note: The signed version of the document is kept on file in the GRCC Instructional Support Office. For more information, please contact the Director of Transfer & Articulation Services at 616-234-3183.