

## PROGRAM AGREEMENT

### Grand Valley State University

Bachelor of Business Administration (Various Majors)

### Grand Rapids Community College

Pre-Business Administration, A.A. (Grand Valley State University)

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#### I. GRAND RAPIDS COMMUNITY COLLEGE, ASSOCIATE OF ARTS (60 credits)

##### COURSES REQUIRED AT GRCC

GRCC Course	GRCC Course Title	GVSU Equivalent	Transfer Credit Hours
EN 101	English Composition I	WRT Gen. Cr	3
EN 102	English Composition II	WRT 150	3
Varies*	Varies	Humanities MTA Option (choose 2)	Varies
EC 251	Prin. of Macroeconomics	ECO 210	3
Varies*	Social Sciences MTA Option (choose 1, not EC)	Varies	Varies
Varies	Nat. Sci. Lab MTA Option	Varies	Varies
Varies	Nat. Sci. Lab/Non-Lab MTA Option	Varies	Varies
Varies*	Mathematics MTA Option	Varies	Varies
BA 103	Introduction to Business	BUS 101	4
BA 256	Principles of Accounting I	ACC 212	4
BA 257	Principles of Accounting II	ACC 213	4
BA 207	Business Law I	BUS 201	3
BA 283	Business Management	MGT 331	3
BA 270	Marketing	MKT 350	3
EC 252	Prin. of Microeconomics	ECO 211	3

BA 144	Applied Excel in Business	CIS 231	3
MA 215 OR BA 254	Statistics OR Intro. to Statistics with Applied Models	STA 215 OR STA Gen. Cr.	4 OR 3
One of: * MA 110 MA 129 MA 133 PL 202	College Algebra Survey of Calculus Calculus with Analy. Geom. Intro. to Logic	MTH 122 MTH 125 MTH 201 PHI 103	4 5 5 3
<b>TOTAL CREDIT HOURS</b>			<b>63 CREDIT HOURS AT GRCC</b>

<b>II. GRAND VALLEY STATE UNIVERSITY, (60 credits)</b>		
<b>COURSES REQUIRED AT GVSU</b>		
<b>GVSU Course</b>	<b>GVSU Course Title</b>	<b>GVSU Credit Hours</b>
Upper-Div.	Economics Course [not ECO 490]	3
FIN 320	Managerial Finance	3
MGT 268	Business Processes and Management Information Systems	3
MGT 366	Operations Management	3
MGT 495	Administrative Policy	3
Ethics	One Upper Level Business Ethics Course	3
Seidman Electives	3 Upper Level Business Electives/9 credits	9
Major courses	6-7 classes dependent on major	18-21
<b>General Education</b>		
US Diversity	If not taken at GRCC	3
Global Perspectives	If not taken at GRCC	3
Issues		3
Issues		3
Electives	Electives if needed to reach 120	Varies

<b>TOTAL CREDIT HOURS</b>		<b>57-60 CREDIT HRS AT GVSU</b>
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<b>TOTAL CREDITS (I–II)</b>
63 GRCC Credits
57-60 GVSU Credits
<b>120 Total Credits</b>

### **Transfers from Michigan Community Colleges**

Grand Valley State University is a member of the Michigan Association of Collegiate Registrars and Admissions Officers (MACRAO), which has formulated an agreement between two- and four-year institutions. Students who transfer to Grand Valley and have fulfilled the MACRAO transfer agreement or the Michigan Transfer Agreement (MTA) through a Michigan public community college have satisfied the Foundations categories of the General Education Program and one Supplemental Writing Skills (SWS) course. However, transfer students with a MACRAO or MTA will still need to complete the following requirements: one SWS course in their major or division, the General Education Program two-course Cultures requirement, and the two-course Issues requirement. For specific course information, please refer to [www.gvsu.edu/gened/](http://www.gvsu.edu/gened/)

### **Bachelor of Business Administration Degree Requirements at GVSU**

The following requirements apply to all undergraduate BBA students:

1. A minimum of 120 semester hours
2. 2.5 overall GPA
3. 2.5 Seidman (business) GPA
4. General education requirements
5. The last 30 semester hours toward a baccalaureate degree must be earned in Grand Valley courses
6. A minimum of 58 semester hours must be earned at a senior (4 yr) institution
7. A minimum of 12 Grand Valley earned semester hours must be included in the major (six for a minor)

### **Seidman Success Standards**

The Seidman College of Business permits access to 300-400 level business courses after meeting the following Seidman Success Standards.

1. At least 55 semester hours (junior standing),
2. A 2.5 or higher overall GPA,
3. Complete the following courses with a 2.5 or higher combined GPA: ACC 212, BUS 201, ECO 210, ECO 211, MGT 268, STA 215.
  - a. To best prepare for secondary admission, the equivalent of these courses, with the exception of MGT 268, should be taken prior to transfer. Transfer student grades for the

comparable classes being transferred into Grand Valley will be used to calculate this combined GPA.

**Advising Notes:**

\*GRCC MTA Courses should be selected in consultation with an advisor as some courses may “double count” to fulfill Program Requirements as well as GVSU US Diversity and/or Global Perspectives Courses. Please see an advisor and GVSU General Education Guide for assistance in making selections.

- Admission to GVSU requires a 2.50 cumulative transfer grade point average.
- EN 102 – English Composition II – must be graded at a “C” or above to receive specific WRT 150 credit in transfer.
- All Issues courses must be taken at GVSU.
- Your overall and Seidman (business) GPAs for graduation will be calculated from GVSU course work only.

**Program Articulation Agreement:**

This Agreement shall commence as of the Fall 2021 semester. This Programmatic Articulation Agreement shall abide by all language of the Institutional Agreement between Grand Rapids Community College and Grand Valley State University.

**Signatures**

**Grand Rapids Community College**

**Grand Valley State University**

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Sheila Jones, Provost and Executive  
Vice President of Academic and Student Affairs  
Grand Rapids Community College

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Dianna Lawson, Dean, Seidman College of Business  
Grand Valley State University

\*Please Note: The signed version of the document is kept on file in the GRCC Instructional Support Office. For more information, please contact the Director of Transfer & Articulation Services at 616-234-3183.