

FERRIS STATE UNIVERSITY

HOSPITALITY MANAGEMENT ARTICULATION AGREEMENT AND TRANSFER GUIDE FOR GRAND RAPIDS COMMUNITY COLLEGE [Draft]

Ferris Program: Hospitality Management

Degree Type: Bachelor of Science

Ferris College: College of Business

Transfer School: Grand Rapids Community College (GRCC)

Consortium Eligible: Yes

Articulation Agreement: Yes

Total Credits Required: 121-122

Catalog Year: 2024-2025

The effective dates for this articulation agreement are March 1, 2024 to March 1, 2027.

GENERAL EDUCATION REQUIREMENTS – 39-40 Credits Required

Students are encouraged to work with an advisor to select appropriate general education courses. Diversity Competency - 2 Courses Required. If not met by courses taken for Culture, Self and Society, or MTA, a student must meet the following: 1 course with the Global Diversity attribute and 1 course with the U.S. Diversity attribute.

Visit the Ferris State [for more information.](#)

Communication Competency

Ferris Course	Ferris Course Title	Ferris Credit Hours	Transfer Course
COMM 105 or COMM 121	Interpersonal Communication or Fundamentals of Public Speaking	3	COM 135 or COM 131
ENGL 150	English 1	3	EN 101
ENGL 211 or ENGL 250	Industrial and Career Writing or English 2	3	No Equivalent or EN 102
ENGL 325	Advanced Business Writing	3	No Equivalent

Quantitative Literacy

Ferris Course	Ferris Course Title	Ferris Credit Hours	Transfer Course
MATH 114 or MATH 115	Quantitative Reasoning for Professionals 2 or Intermediate Algebra	4 or 3	MA 115 or MA 107

Natural Sciences Competency

Two courses are required with a minimum of 6 credits: must have at least one lab course.

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Ferris Course	Ferris Course Title	Ferris Credit Hours	Transfer Course
Varies	Natural Sciences Electives	6	Varies

Cultural Competency

Three courses are required with a minimum of 9 credits: must be from two different disciplines, have at least one 200 level or higher course, and have no more than 5 credits from Cultural Competency Activities.

Ferris Course	Ferris Course Title	Ferris Credit Hours	Transfer Course
Varies	Culture Electives	9	Varies

Self and Society Competency

Three courses are required with a minimum of 9 credits: must be from two different disciplines and have at least one 200 level or higher course.

Ferris Course	Ferris Course Title	Ferris Credit Hours	Transfer Course
ECON 201	Principles of Microeconomics	3	EC 252
ECON 202	Principles of Macroeconomics	3	EC 251
Varies	Self and Society Elective	3	Varies

COLLEGE REQUIREMENTS – 81 Credits Required

Business Core Requirements

30 Credits Required. These courses are used to calculate the core 2.00 GPA requirement.

Ferris Course	Ferris Course Title	Ferris Credit Hours	Transfer Course
ACCT 201	Principles of Financial Accounting	3	BA 256
ACCT 202	Principles of Managerial Accounting	3	BA 257
STQM 260	Introduction to Statistics	3	BA 254 or MA 215 or PY 281
MGMT 301	Applied Management	3	BA 283
BLAW 321	Contracts and Sales	3	No Equivalent
MKTG 321	Principles of Marketing	3	BA 270
MGMT 370	Quality and Operations Management	3	BA 175 + BA 278
FINC 322	Financial Management 1	3	No Equivalent

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Ferris Course	Ferris Course Title	Ferris Credit Hours	Transfer Course
ISYS 321	Business Information Systems	3	No Equivalent
BUSN 499	Integrating Experience	3	No Equivalent

Major Courses

25 Credits Required. These courses are used to calculate the core 2.00 GPA requirement.

Ferris Course	Ferris Course Title	Ferris Credit Hours	Transfer Course
HSMG 113	Sanitation and Safety	3	CA 111
HSMG 215	Hospitality Cost Controls	3	No Equivalent
HSMG 292	Hospitality Management Internship 1	3	CA 180
HSMG 300	Guest Service Management	3	No Equivalent
HSMG 360	Hospitality Leadership and Supervision	3	No Equivalent
HSMG 392	Hospitality Management Internship 2	3	No Equivalent
HSMG 403	Hospitality Law	3	No Equivalent
HSMG 499	Hospitality Senior Seminar	3	No Equivalent

Computer Literacy

3 Credits Required. This requirement can be met with a competency exam or Microsoft Certification with elective courses to replace the 3 credits required. These courses are not used to calculate the major 2.00 GPA requirement.

Ferris Course	Ferris Course Title	Ferris Credit Hours	Transfer Course
(Choose 1 of 2) ISYS 103 and ISYS 104	Word and Presentation Applications and Spreadsheet and Integration Applications	3	No Equivalent
ISYS 105	Introduction to Microcomputer Systems and Software	3	BA 145 or CIS 103

CONCENTRATION – 24 Credits Required (Advisor Approval)

Students completing the Pre-Hospitality (Specialized Management), A.A. at Grand Rapids Community College should complete all courses listed in the Specialized Management Concentration section. For questions on this concentration, please see your Ferris advisor.

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Food and Beverage Concentration (FAMG)

24 Credits Required. These courses are not used to calculate the major 2.00 GPA requirement.

Ferris Course	Ferris Course Title	Ferris Credit Hours	Transfer Course
(Choose 2 of 3) COHP 160 or HSMG 127 or HSMG 226	Nutrition for Healthy Living or Principles of Cooking and Baking or International Cuisine and Culture	3	CA 209 or CA 105 or CA 114
HSMG 207	Bar & Beverage Management	3	CA 233
HSMG 211	Purchasing for Food and Beverage Operations	3	No Equivalent
HSMG 230	Front of House Operations	3	No Equivalent
HSMG 301	Hospitality Facilities Management	3	No Equivalent
HSMG 373	Human Resource Management	3	No Equivalent
HSMG 399	Food and Beverage Operations Management	3	No Equivalent

Lodging Management Concentration (LDMG)

24 Credits Required. These courses are not used to calculate the major 2.00 GPA requirement.

Ferris Course	Ferris Course Title	Ferris Credit Hours	Transfer Course
HSMG 301	Hospitality Facilities Management	3	No Equivalent
HSMG 305	Convention Sales and Service	3	No Equivalent
MGMT 373	Human Resource Management	3	No Equivalent
HSMG 404	Front Office Operations	3	No Equivalent
HSMG 406	Revenue Management and Hotel Analytics	3	No Equivalent
Varies	Directed Elective (Advisor Approval)	9	Varies

Event Management Concentration (EVMG)

24 Credits Required. These courses are not used to calculate the major 2.00 GPA requirement.

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Ferris Course	Ferris Course Title	Ferris Credit Hours	Transfer Course
(Choose 2 of 3) HSMG 127 or HSMG 230 or HSMG 392	Principles of Cooking and Baking or Front of House Operations or Hospitality Management Internship 2 (Department Approval)	3	No Equivalent
(Choose 2 of 5) RMIN 200 or HSMG 207 or MKTG 231 or HSMG 301 or PROJ 320	Foundations Risk Management and Insurance or Bar and Beverage Management or Professional Selling or Hospitality Facilities Management or Project Management Fundamentals	3	No Equivalent or CA 233 or BA 172 or No Equivalent or No Equivalent
PREL 240	Public Relations Principle	3	COM 266
HSMG 305	Convention Sales and Service	3	No Equivalent
HSMG 401	Event Management 1	3	No Equivalent
HSMG 402	Event Management 2	3	No Equivalent

Specialized Management Concentration (SPCG)

24 Credits Required. These courses are not used to calculate the major 2.00 GPA requirement.

Ferris Course	Ferris Course Title	Ferris Credit Hours	Transfer Course
HSMG 111	Principles of Food Science	3	CA 209
HSMG 2--	General Subject Credit 200 Level	2	CA 243
HSMG 207	Bar & Beverage Management	3	CA 233
HSMG 211	Purchasing for F&B Operations	3	No Equivalent
HSMG 229 and HSMG 2--	Table Service and HSMG General Credit 200 Level	4	CA 115
HSMG 3--	HSMG General Credit 300 Level	4	CA 245
HSMG 2--	HSMG General Credit 200 Level	3	CA 200
HSMG 399	Food and Beverage Ops Mgt	3	No Equivalent
Varies	Directed Elective		Varies

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PROGRAM CONTACT INFORMATION

Hospitality Management Department
(231) 591-2382

(616) 451-4777

ADMISSION REQUIREMENTS

New Student Admission Requirements

2.50 High School GPA (on a 4.00 scale)

- SAT Scores Two of the Three Criteria:
 - a. ERW SAT score of 450 or higher.
 - b. Math SAT score of 500 or higher. Placement in MATH 109 or 110 will be considered (Math SAT score of 480 or higher).
 - c. Composite SAT of 900 or higher.
- ACT Scores Two of the Three Criteria:
 - a. English ACT score of 16 or higher.
 - b. Math ACT score of 19 or higher.
 - c. Reading ACT score of 19 or higher.

Transfer Student Admission Requirements

- Combined college or university GPA of 2.35 (on a 4.00 scale) from all institutions attended. GPA based on completion of 12 credit hours or more.
- The degree completion program at a statewide and online location requires 48 transferable semester credits to be admitted.
- Transfer equivalency for Ferris State University's ENGL 150 or placement during the first semester at Ferris State University which would require an English ACT score of 16 or higher; or ERW SAT score of 450 or higher; or English Accuplacer score of 6 or higher.
- Transfer equivalency for Ferris State University's MATH 114 or 115 or placement during the first semester at Ferris State University which would require a Math ACT score of 19 or higher; Math SAT of 500 or higher; or Math Accuplacer scores: Elementary Algebra score 75 or higher and College Level Math 0 to 49.

MORE INFORMATION

Select courses may be delivered online and/or in a mixed delivery format (i.e. a mix of online and face-to-face instruction at the Ferris Main Campus or at a statewide location).

To fulfill the residency requirement for a bachelor's degree a student must earn a minimum of 30 credits from Ferris State University.

Steps to Apply

- Complete your .
- Submit official transcripts
 - Submit official transcripts from every school attended to
 - Or mail to:
Ferris State University Admissions Office
1201 S. State St., CSS 201
Big Rapids, MI 49307

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- Submit test scores (if required)
 - ACT Scores; go to the - Ferris State University School Code: 1994
 - SAT, CLEP and AP Scores; go to the - Ferris State University School Code: 1222

Advising Notes

It is recommended that potential applicants meet with an advisor to review the degree, course schedule, transfer policies and have any questions answered prior to completing an application. Ferris accepts transfer courses in which the student earned a letter grade of "C" or better. Additional policies such as the Ferris Sunset and Residency Requirement should be discussed with a Ferris advisor. Students who are completing the MTA may have different general education course requirements for the particular degree selected.

Meeting with a Ferris advisor prior to the selection of general education or elective coursework may reduce the chance of completing a course that will not apply toward the selected degree. Students must work with their Ferris advisor to declare a Minor or Concentration and for the selection of Directed Electives.

Once admitted, students are required to complete an orientation and should continue to meet with an advisor as they work toward graduation.

To schedule an appointment or for additional transfer resources and policies see our Transfer Resource page.

*Indicates an approved Ferris course substitution

Reverse Transfer Agreement

Ferris has reverse transfer agreements with several Michigan Community Colleges. Under such agreement, Ferris will provide your official University transcript to a partner school you have attended, so that they may grant you an associate or bachelor's degree upon completion of sufficient and appropriate credit hours from both institutions. In turn, the degree-granting institution will provide Ferris with an updated transcript reflecting the newly earned credential.

Michigan Transfer Agreement (MTA)

Ferris participates in the Michigan Transfer Agreement (MTA). This agreement will facilitate the transfer of general education requirements from one Michigan institution to another. Students may complete the MTA as part of a degree program or as a stand-alone package. The MTA consists of a minimum of 30 general education credit hours as identified by the college or university.

Students transferring to Ferris with the Michigan Transfer Agreement (MTA) and entering a degree program will have met a 30-hour block of lower-level general education courses. However, this does not exempt students from completing program-specific prerequisites or higher-level general education course requirements. Students should contact their advisor regarding classes that meet the MTA.

Transfer Equivalencies Tools

The transfer equivalencies link is located in the Transfer Resources section at transfer.ferris.edu

Disclaimer

Transfer guides are not intended to be a contract with Ferris. The information in this guide is subject to change and is aligned with the catalog year listed above. Students should contact their community college and/or Ferris to keep informed of changes. Students' final responsibility for verifying all transfer information lies with the student. Please refer to the for the most current curriculum.

Partners may contact the Office of Transfer and Secondary School Partnerships with questions or updates at TransferGuidesArticulation@ferris.edu

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HOSPITALITY MANAGEMENT ARTICULATION AGREEMENT FOR GRAND RAPIDS COMMUNITY COLLEGE

Original Signed Articulation Agreement

The original, signed document is kept on file in the Office of Transfer and Secondary School Partnerships. To obtain a copy of the original, signed document, contact the Office of Transfer and Secondary School Partnerships at transferguidesarticulations@ferris.edu.

This Agreement may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Agreement delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Agreement.

Indemnification

To the extent permitted by law, Ferris State University and Grand Rapids Community College agree to indemnify and hold one another harmless from any and all claims initiated by student participants, their parents, survivors, or agents, arising from any negligent acts or omission on the part of either institution or any of their employees.

Articulation Agreement

Effective Dates: March 1, 2024 - March 1, 2027

This Agreement shall commence as of March 1, 2024, and shall be for an initial term of three years. Minor updates to the agreement may be made during this time. This agreement may be renewed at the end of three years. Either party may terminate this agreement by providing the other party with written notice of the intent to terminate the agreement. The agreement shall terminate not less than one hundred eighty (180) days from the date of the termination notice, unless otherwise agreed in writing by both parties.

Signatures

Ferris State University
1201 S. State Street
Big Rapids, MI 49307
Phone: (231) 591-2000

Grand Rapids Community College
143 Bostwick Avenue, N.E.
Grand Rapids, MI 49503
Phone: (616) 234-4000

Logan Jones, Ph.D.
Dean
College of Business

Sheila Jones, Ph.D.
Interim Provost and Executive Vice President
of Academic and Student Affairs

Jeff Ek, M.S.
Chair
Marketing Department

Kathryn Wolfer, M.S.
Program Chair
Hospitality Management

*Please Note: The signed version of this document will be kept on file at GRCC (pending forthcoming signatures). For more information, please contact the Director of Transfer & Articulation Services at 616-234-3183.